

A photograph of a coffee shop counter. In the background, a menu board lists items and prices: ESPRESSO \$3.00, 4OZ CORTADO 3.75, 6OZ CAPPUCCINO 3.75, 9OZ LATTE 4.25, 12OZ LATTE 4.75, and HOT COCOA. The counter has a computer monitor, a coffee machine, and a small vase with white flowers.

Ready2Open

Small Business Assistance Program

Financial Reimbursement Up To \$50,000

Merced County through its Ready2Open Small Business Assistance Program can provide local small businesses that have experienced a loss of revenue due to COVID-19 with financial assistance. This program provides up to \$50,000 in grant funding to businesses with 25 or fewer employees for the reimbursement of eligible COVID-19 related operating expenses and to cover expenses incurred due to implementing COVID-19 health and safety measures.

Funding may be used to cover eligible business expenses incurred between March 19, 2020 through the date the application is submitted. Eligible expenses include certain payroll costs, rent/lease costs, and inventory or supplies required to safely operate the business. Applications will be accepted beginning August 17, 2020 through September 20, 2020. For more information, please call Ranjeev Dosanjh at (209) 724-2083 or by email at ranjeev.dosanjh@countyofmerced.com

For eligibility requirements and to apply for the Ready2Open Small Business Assistance Program, please visit our website at www.reopenmercedcounty.com for more information.